



**GROWING
INNOVATIONS™**



ANNOUNCEMENT: Natural Grass Advisory Group™ Launched By Growing Innovations For Independent Education and Support For Natural Grass Maintenance

Rockville, MD- The Natural Grass Advisory Group™ has recently been launched by Growing Innovations, LLC. Natural Grass Advisory Group™ (NGAG) is an independent education and support organization for natural grass sport surfaces. Natural Grass Advisory Group™ personnel and representatives soon will work world wide to independently advise and back natural grass sports fields, equestrian surfaces, golf courses, and home lawns.

Natural Grass Advisory Group™ education and support focuses on providing solutions for the on-going challenge of maintaining high-use natural grass surfaces. Historical perception has been that natural grass surfaces can sustain only limited use and require long closure periods for repairs. That perception is no longer reality. With evolving maintenance, new technology, and objective data from surface testing, Natural Grass Advisory Group™ education and support focuses on increasing natural grass use and reduce repairs.

NGAG work proves *GrassCanTakeMore™!*

Lead Advisor for the Natural Grass Advisory Group™ is Mr. Jerad Minnick. Minnick, a natural grass educator and advocate, is stepping down from his current position of President at Growing Innovations. This change ensures full independence of all NGAG education and support. Minnick will continue as an advisor for Growing Innovations projects and clients. Growing Innovations will immediately start the search for a new President. This person will foster relationships with existing GI partners and spear head the new GI research and surface testing/ data collection program utilized by NGAG and other Growing Innovations clients.

Natural Grass Advisory Group™: www.NaturalGrass.Org @GrassRevolution(twitter)
Lead Advisor Jerad Minnick is at jerad@NaturalGrass.org or @JeradRMinnick(twitter)

About Growing Innovations: Growing Innovations, LLC is a consulting firm dedicated to creating and providing advocacy for new solutions for old problems. Based in Rockville, MD, Growing Innovations provides support for clients in over 10 countries working within the natural grass maintenance industry. Growing Innovations inspiration comes from Albert Einstein: *"We can not solve our problems with the same thinking that we used to create them"*.

For More Information: Contact Tori@GrowingInnovations.Net